

Newsletter

One Of Top 30 Leaders In Diabetic Care In UAE | DEC-2023

At Rothana, the recent recognition of our CEO as one of the top 30 leaders in diabetes care in the UAE underscores our commitment to a foundational vision rooted in science, innovation, and excellence. This individual accolade is not just an honor but also mirrors our relentless pursuit of knowledge and quality in healthcare, driven by our CEO's leadership.

Our journey begins with a solid scientific grounding, as our leaders have diligently pursued specialized education in diabetic foot care from the prestigious Torino University. This education forms the bedrock of our understanding, enabling us to perceive the intricate needs of our patients through a scientific lens. With science as our compass, we navigate the complex landscape of healthcare, guided by its guidelines.

These guidelines illuminate our path, ensuring that every step we take is informed and intentional.

At the heart of our approach is our esteemed Advisory Board and Scientific Committee, comprising experts who are as passionate about innovation as they are about patient care.

Their wisdom and insight are crucial in helping us select products that not only align with our stringent guidelines but also promise the best outcomes. They enable us to harness cutting-edge technology and integrate it seamlessly into our solutions, elevating the standard of care we provide and ensuring that we are always at the forefront of industry advancements.

Our Commitment And Our Vision

Our commitment does not end with selection. Each product undergoes a rigorous evaluation phase, ensuring that it is not just effective but transformative. We believe in the power of comprehensive care—our 360 Solution—that spans from accurate diagnosis to the most advanced treatment options. This holistic approach ensures that we are not just addressing complications but preemptively safeguarding our patients' health.

Our vision is clear and our mission unwavering. The recognition we have received is a milestone, but our journey continues. We are committed to pushing the boundaries of what is possible, driven by our foundational principles and inspired by the lives we touch every day.

Partner With Us

Stay tuned for more as we unfold the next chapter of our journey, where vision and dedication meet innovation and excellence.



This achievement is published in:

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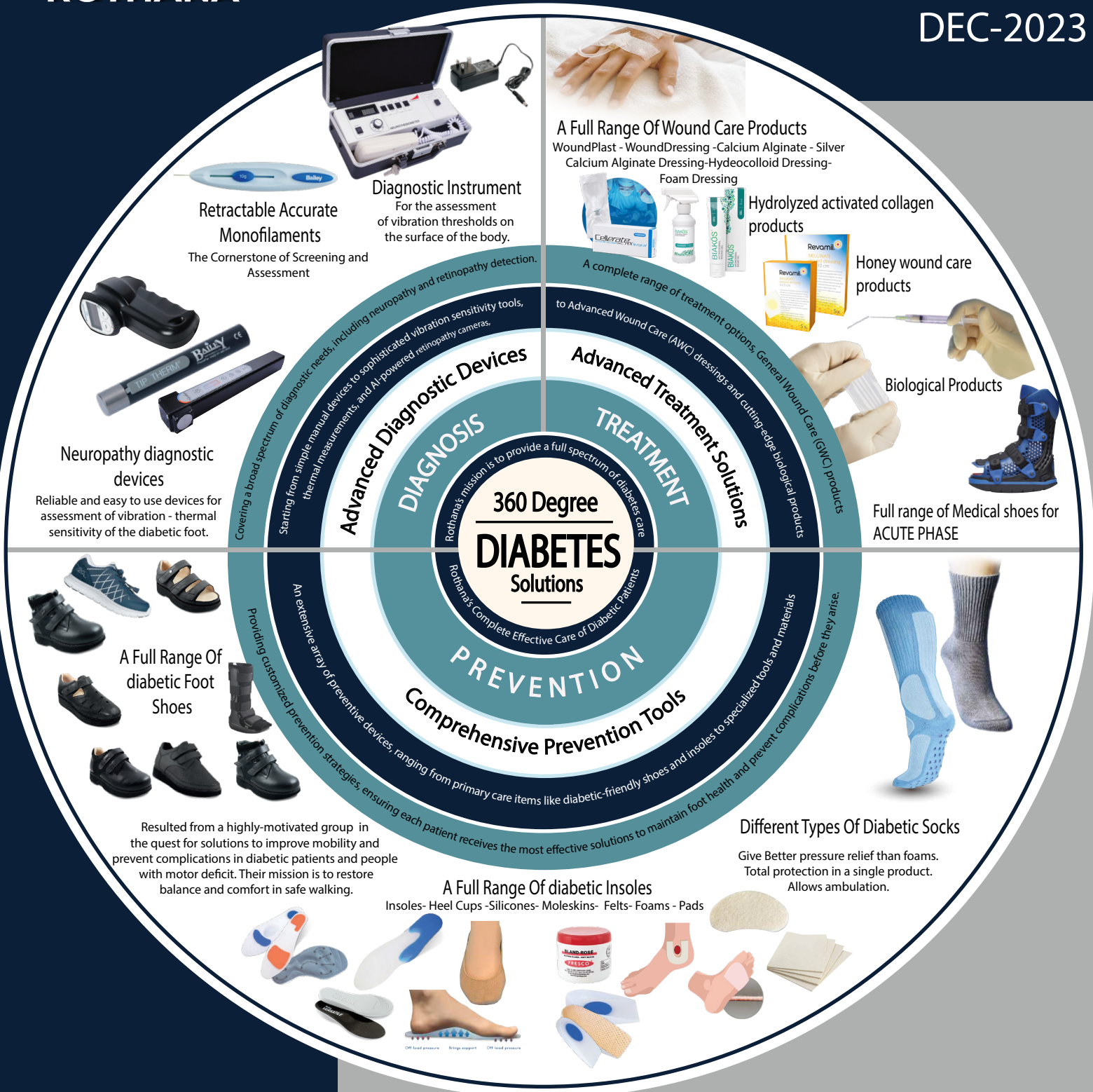
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Our Future

As we move "From Recognition to Pinnacle," embarking on a journey of endless possibilities and unparalleled success. Your partnership, support, and shared vision are the keys to unlocking this future of excellence. Together, let's transform aspirations into reality.



From Recognition to Pinnacle: Envisioning a Future of Excellence

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Rothana Success Story

As we celebrate our recent recognition as Rothana's CEO has been chosen as one of the top 30 leaders in diabetes care in the UAE, we are inspired to cast our gaze forward, envisioning a future that extends our circle of excellence from healthcare to retail, cosmetics, food, and commercial brokerage. This achievement is not the culmination of our journey but the ignition of a broader, more inclusive vision.

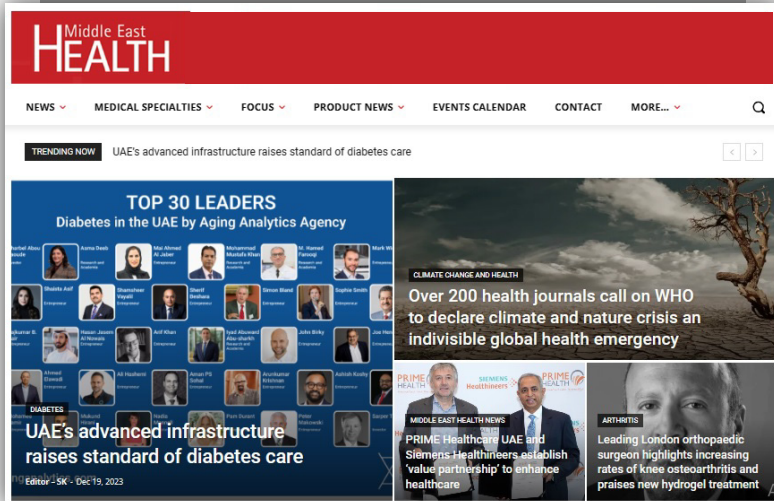
Our goal is to replicate the successful model of our medical division across the Middle East and Africa, particularly in the GCC countries, by implementing the same rigorous standards and 360 solutions that have marked our success. We aim to make our comprehensive approach to healthcare—spanning diagnosis, prevention, and treatment—accessible in all countries, assisting doctors and aiding patients with the highest level of care.

However, our vision doesn't stop with medical excellence. We are equally committed to infusing the same spirit of innovation and quality into our retail, cosmetics, and food divisions. Our commercial brokerage endeavors will also reflect this heightened level of excellence, ensuring that every touchpoint with Rothana is synonymous with trust, quality, and success.

This journey of expansion and elevation is a call to action for current and future partners. We seek to collaborate with investors, suppliers, agents, distributors, and partners who are as dedicated to excellence as we are. Together, we can extend the reach of our 360 solutions, create impactful changes in health and wellness, and redefine the standards of customer satisfaction in every market we enter.

Let this newsletter serve not just as an announcement of our achievements, but as an invitation to join us in a future where excellence is the norm, innovation is the strategy, and comprehensive care is available to all. We are more than a company; we are a community of visionaries, and together, we will shape a brighter, healthier future for all.

**ACROSS THE MIDDLE EAST AND AFRICA
LOOKING FOR INVESTORS, SUPPLIERS,
AGENTS, DISTRIBUTORS AND PARTNERS
IN MEDICAL, RETAIL AND COMMERCIAL BROKERAGE FIELDS**



Partner With Us

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